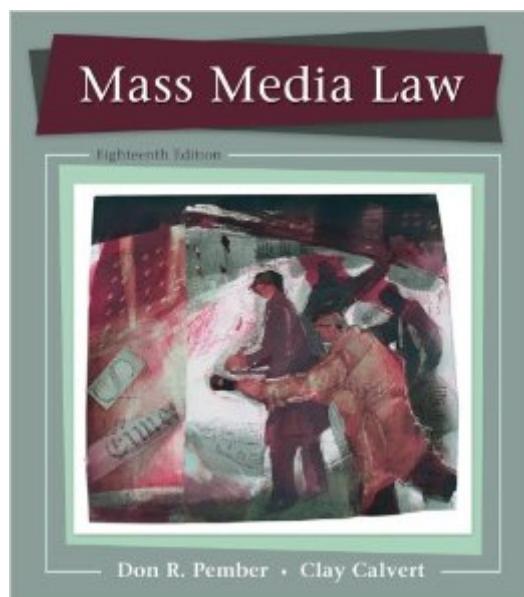


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# Mass Media Law



## **Synopsis**

Media law constantly changes, with new cases and controversies cropping up daily. Written in a student-friendly style for undergraduates, *Mass Media Law* leads the market with a current and comprehensive approach to the most relevant aspects of mass media and communications law in the United States. This text covers a vast array of topics, from the history and adoption of the First Amendment, to the most recent judicial opinions, statutory enactments, and regulatory controversies affecting speech and press across the print, broadcast, cable, and Internet media.

## **Book Information**

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## **Customer Reviews**

This book is pretty expensive, but it's a rare example of a college textbook that actually justifies its premium price. Not only is it robust in size and quantity of material, but it's also written in an enlightening manner by a couple of the leading educators in the field. Also, this is not necessarily a law school textbook, but is more tailored to upperclassmen in communications, particularly journalism students who want or need a solid grounding in the areas of law that will impact their work. The opening chapters provide a useful and comprehensive overview of the general legal system in America and issues surrounding the First Amendment. The meaty bulk of the book covers the primary legal issues that will come into play for the serious future journalist, particularly libel, invasion of privacy, information gathering, obscenity, copyright, and regulations. All of the above is presented in a masterful fashion that will both make sense to relative neophytes, and will be seen as a comprehensive summary by experienced practitioners. This is a very well written textbook that gets the job done for a complex and wide-ranging topic. Students of journalism and other areas of

communications will be well served in their future careers by the knowledge presented here.

[~doomsdayer520~]

There are SO many cases that are cited and explained throughout the text that help clarify the specifics of mass communication law. It is a required textbook for one of my courses but the latest version is very helpful and easy to read.

This book was required for my Mass Communication Law class. I loved it. The class was structured entirely around this book and I learned an incredible amount and enjoyed it, too. The book is well-organized, informative, and even humorous at times. It's a keeper for any media student. The only disadvantage is that (according to my professor), there are a few cases and examples from previous editions not included in this one. However, they are more than replaced with new cases and examples. Wonderful stuff!

This book has a lot of good, solid and factual information in it to break down law and ethics cases. It is not a difficult read and includes examples so that it isn't completely necessary to read every chapter in its entirety. Overall, it was worth the buy. Very helpful to me as a journalist and journalism student.

They should have a summary section for each chapter, outlining all the vocabulary terms, doctrines, cases, etc. There were not enough listed in the index or glossary, which made this textbook extremely difficult to use. Very difficult to navigate through.

I teach mass media law and a variety of other journalism classes. This is the only text I would consider for the class. It is updated on a regular basis to include recent, relevant cases. It also thoroughly examines the classic cases that have established the basis for freedom of press in this country. As a former journalist, I found the text invaluable. As a professor now at Campbellsville University, I continue to find it invaluable. It provides the general knowledge of mass media law that my students need as they enter the world of journalism.

I'm very pleased with my copy of Mass Media Law. I was thrilled when the book arrived on the expected arrival date (I had to put a rush order on it to make it in time for a test.) The book was in perfect condition and I had no problems with it. It's a very informative book and I suggest it to all

those involved in journalism or public relations!

The text was not really "required" for my Media Law & Ethics course but it was what the professor based the first half of the course on. Just recently we had a test on the first six chapters, only two people made perfect scores. I was one of them. Thanks to some extra reading between the chapters and informative content, I was able to properly study the material. So you could say I like this product and I would refer it to other classmates.

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